

Walk with Us, Tampa!

Saturday, April 24, 2010 · Al Lopez Park



Walk with Us to Cure Lupus is the signature national grassroots fundraising program of the Alliance for Lupus Research (ALR). Designed to increase awareness of lupus and raise crucial funds for lupus research programs, by the end of 2010, ALR's **Walk with Us to Cure Lupus** program will have raised almost \$15 million. Thousands of ALR supporters and volunteers will join our quest for a cure and walk in nearly 30-cities across the country this year. **100% of every dollar raised through ALR's Walk with Us to Cure Lupus goes directly to support lupus research programs.**

Walking for a cure is easy, empowering and fun! Join your neighbors and fellow community members living with and affected by lupus on Saturday, April 24. The scenic Tampa ALR Walk route (5k, approximately 3.1 miles) will take place at Al Lopez Park. Check-in begins at 9:00 am. The ALR Walk begins at 10:00 am—rain or shine! There is no registration fee to participate, but all walkers are encouraged to fundraise and solicit support from family, friends, co-workers and business associates.

Get Involved Today Join the ALR quest for a cure as an individual supporter, or sign up a team and recruit support from your circle of friends, family and co-workers! Visit walk.lupusresearch.org/tampa to register online or call toll free, **1-866-WALK-ALR**. Unable to walk, but still want to participate? Join the 2010 Tampa ALR Walk as a volunteer. Contact us for additional information.

About Lupus Lupus is an autoimmune disease that can affect almost every major organ in the body, including the heart, kidneys, skin, lungs and brain. Symptoms are unpredictable and can range from fatigue and joint pain to severe organ damage. Too often fatal, lupus is extremely difficult to diagnose and treat. The US Department of Health and Human Services estimates the number of Americans suffering from lupus at approximately 1.4 million—making lupus more common than leukemia, muscular dystrophy, cerebral palsy, multiple sclerosis and cystic fibrosis. Although there are many men and children living with lupus, 90% of those diagnosed are women. Lupus is 3 times more common in African-American women. Women of Hispanic, Asian, Pacific Islander and Native American descent are also particularly vulnerable.

Together, we will find a cure. The mission of the Alliance for Lupus Research (ALR) is to find better treatments and ultimately prevent and cure systemic lupus erythematosus (SLE, or lupus), a debilitating autoimmune disease, by supporting medical research. **Because the ALR Board of Directors pays for all administrative and fundraising costs, 100% of all donations received go directly to support lupus research programs.** Founded in 1999 and chaired by Robert Wood Johnson IV, a member of the Johnson & Johnson family, after his daughter was diagnosed with lupus, the ALR has become the largest private funder of lupus research in the world. In 2010 the ALR will have committed over \$60 million to innovate and aggressive lupus research.

For additional information, contact Dwight Eisenman at 954.563.1250 or email, deisenman@lupusresearch.org.
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